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**April 13 – 16, 2020**

**Descriptive Panel Leadership**

**\$2,500**

(3.5-day course) ~ New Jersey

Tap the wisdom of experienced trainers to improve your skills in and out of the panel room. Learn and practice effective techniques for all aspects of leading and managing a descriptive analysis panel.

Director: TBD

**April 17, 2020**

**Data Tools & Strategies for Monitoring Trained Panels**

**\$ 500**

(1-day course) ~ New Jersey

Understand your panels by analyzing data for panel & panelist performance patterns and develop reporting tools for both panel and clients.

Director: TBD

**September 21 – 24, 2020**

**Sensory Evaluation**

**Payment Processed by CfPA**

(4-day course) ~ The Heldrich, New Brunswick, New Jersey

Jump into the world of Sensory Evaluation with this extensive, interactive review of sensory methods for execution and analysis of acceptance/preference, descriptive, and discrimination tests. Great for adding sensory skills to enhance a current job and for new hires. To register, visit **The Center for Professional Advancement** (details to follow).

Directors: Gail Vance Civile, B. Thomas Carr, Katie Osdoba

**October 6-7, 2020**

**Developing and Defending Advertising Claims**

**\$1,850**

(2-day course) ~ New Jersey

Equip yourself with all the tools to successfully develop, support and defend an ad claim.

Gail Vance Civile & Pam Zupkosky

To register, please visit [www.sensoryspectrum.com](http://www.sensoryspectrum.com) or call (908) 376-7000.